EasySend

EasySend's Impact on a Greener, Paperless Future

The Paper Problem

Insurance and banking are two of the most paper-intensive industries.

On average, no fewer than **10 pages of forms** are generated for each new account opened in a branch in banking. This excludes any securities, copies of compliance documents, and any additional inquiries made (and printed).
(Source: Deloitte)

On average, the insurance origination process requires **8.2 sheets of paper per customer**.

Old-school methods are inconvenient and inefficient.

CHANGING CONSUMER PREFERENCES

76%
of consumers today won't purchase from businesses that clash with their values.
(Source: Unilever)

30%
of all global consumers are now choosing to buy from brands they believe are doing social or environmental good.

THE COST OF PAPER

26%
of manually entered data is inaccurate

$8b
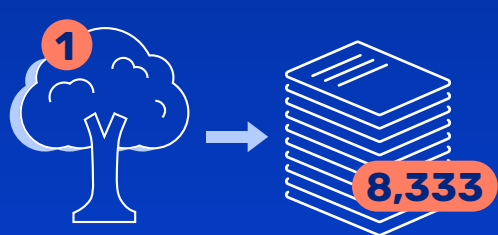spent annually by U.S businesses on paper management

Underwriters wasting
5-8
hours a week on manual tasks

Cost of
$20
to file a single document

ENVIRONMENTAL IMPACT

1 → 8,333

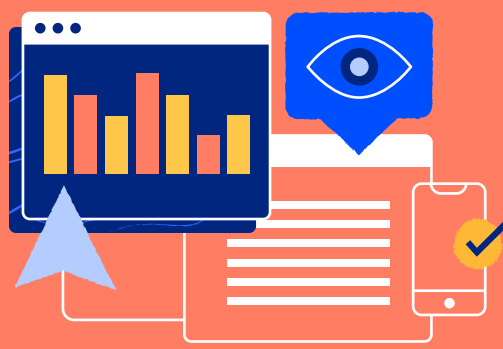Paper contributes to
26%
of solid municipal waste.

Paper rot produces methane
25x
more toxic than CO_2.

The Solution: Digital Data Intake

Digital Processes via Webflows: Efficient, Automated, User-friendly.

EasySend's Impact

From launching our platform in 2020 to the end of 2023:

15,000,000 transactions created

From the total transactions, if we consider the ones completed with **average completion rate of 20%**.

Total completed transactions since 2020 is 3,000,000.

Therefore

3,000,000 * 8.2 sheets =
24,600,000
sheets of paper

24,600,000 sheets / 8,333 sheets per tree =
2,952
trees

2,952 trees potentially support the oxygen needs of 29,500 people annually.

THE BENEFITS OF DOING DIGITAL WITH EASYSEND

- ✔ Businesses streamline
- ✔ Customers enjoy
- ✔ The planet breathes

Ready to digitize?

Contact EasySend today!

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